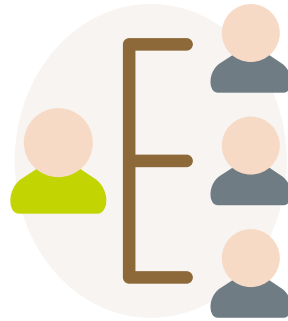




>> CTCPA's nearly **6,000 members** are **sophisticated consumers** who also influence many of the **purchasing decisions** of their **clients, employers, colleagues, and friends.**



Why should you market to CPAs and accounting professionals?

Our members are **trusted business advisors** who help individuals, businesses, and other organizations plan and reach their financial goals.

Accounting professionals hold **influential jobs** in every industry. From the smallest start-up to the largest government agency, **every business or organization requires accounting expertise.**

Our members are chief financial officers for multinational companies and advisors to small neighborhood businesses. They work for public accounting firms, both small and large. They are well-respected **strategic business advisors** and **decision-makers.**



91%

of business decision-makers respect CPAs as valuable assets to their organizations.

CPA Salaries

CPAs are high wage earners. Here are some average CPA salaries:

Public Accounting Partner:
up to \$500,000+

Public Accounting Manager/Senior Manager:
\$86,250 - \$213,500

Chief Financial Officer:
\$113,250 - \$503,000

Corporate Controller:
\$99,750 - \$245,000

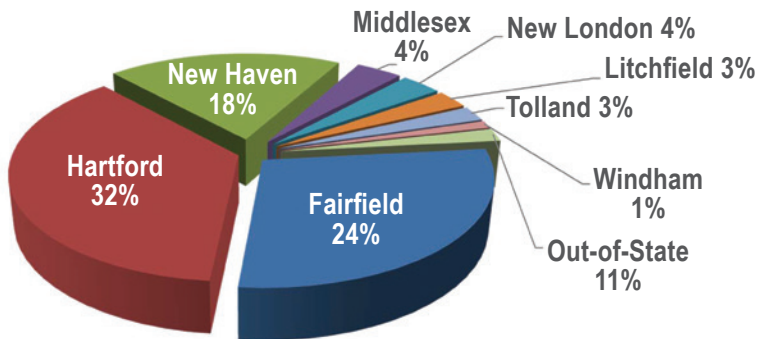
Sources: *Robert Half 2017 Salary Guide* and *PayScale Human Capital.*



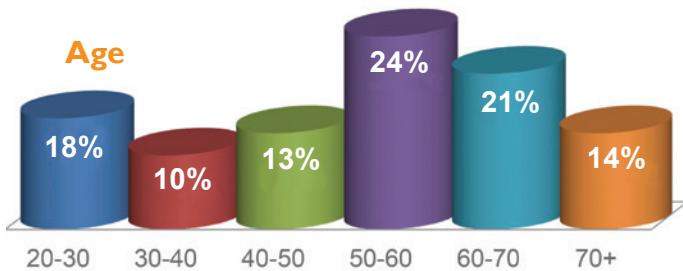
Member Demographics



Location by County

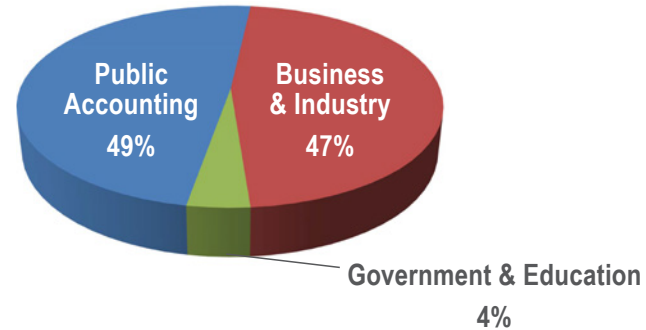


Age

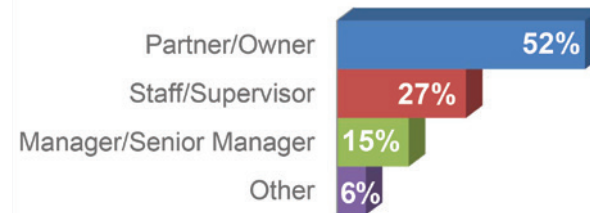


Workplace

About half of CTCPA members work at public accounting firms, with the other half working in industry, government, and education.



Public Accounting Positions



Industry Positions

