

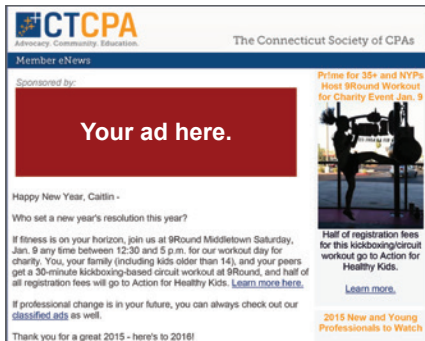


Email Advertising



CTCPA has received the All Star Award from Constant Contact for four consecutive years. Constant Contact bestows the award to a select group of organizations successfully leveraging online marketing tools to drive success. CTCPA's results ranked among the top 10 percent of Constant Contact's international customer base.

Member eNews



Your ad will appear in a premium space at the top of an issue of our twice-monthly Member eNews, which updates CTCPA members on events, member news, and breaking professional and regulatory developments.

Circulation: 5,500

Pricing: \$750, one advertiser per issue.

Size: 400 pixels wide x 150 pixels high, includes a link to your website.

Frequency: Two issues each month.

Deadline: Advertising creative and URL to your website are due 5 business days before the email is scheduled to be sent.

Please contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213 to confirm availability and reserve specific issues.

Online Learning of the Week



This specialized email alerts CPAs and accounting professionals to upcoming continuing professional education conferences, livestream programs, and webinars.

Circulation: 7,000

Pricing: \$500 per issue, one advertiser per issue.

Size: 400 pixels wide x 150 pixels high, includes a link to your website.

Frequency: Weekly, except during busy season.

Deadline: Advertising creative and URL to your website are due 5 business days before the email is scheduled to be sent

Please contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213 to confirm availability and reserve specific issues.



Email Advertising (continued)

Student CONNecTion eNews



Your ad will appear in our monthly Student CONNecTion eNewsletter, which updates CTCPA student members – undergraduate and graduate accounting students at colleges and universities throughout the state.

Circulation: 500

Pricing:

Top of page: \$500 per issue

Middle of page: \$350 per issue

Size: 400 pixels wide x 150 pixels high, includes a link to your website.

Deadline: Advertising creative and URL to your website are due 5 business days before the email is scheduled to be sent.

Please contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213 to confirm availability and reserve specific issues.

Email Advertising Insertion Order

Placement

- Member eNews
- Student CONNecTion eNews
- Continuing Professional Education eView

Issues/Months

Please contact Cindy Panioto at cindyp@ctcpas.org or 860-258-0213 to confirm availability and reserve specific issues.

Cost

$$\frac{\text{cost per issue}}{\text{cost per issue}} \times \frac{\text{\# of issues}}{\text{\# of issues}} = \frac{\text{total cost}}{\text{total cost}}$$

All rates are net.

Ad Submission

Email banner ad (GIF, PNG, or JPEG) to Cindy Panioto at cindyp@ctcpas.org. Advertising creative and URL to your website are due by the 5th of the month prior to placement.

Payment Information

Company Name _____

Contact Person _____

Phone _____ Fax _____

Email _____

Amount Due \$ _____ Check to CTCPA Visa MasterCard AmEx

Card# _____

Exp Date _____ CVV Code _____

Cardholder's Name _____

Cardholder's Signature _____

Billing Address Street _____

City, State, Zip _____