

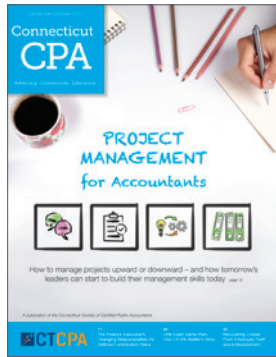
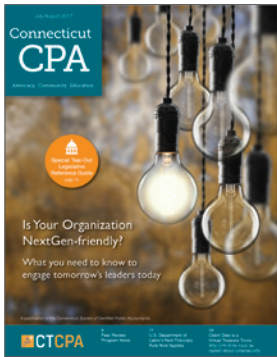


Connecticut CPA Magazine



Published quarterly, **Connecticut CPA**

magazine is the CTCPA's flagship publication, updating the nearly **6,000 CTCPA members** on timely **professional issues** and **member news**.



All ads appear in CMYK color. Rates are per issue, net. CTCPA reserves the right to refuse any advertisement.

Interior Ad Rates/Sizes

Size	1 Issue	3 Issues	4 Issues	Dimensions
Full Page	\$1,082	\$960	\$925	7.5" x 10"
2/3 Page	\$910	\$811	\$778	4.75" x 10"
Half Page	\$686	\$617	\$589	7.5" x 4.75"
1/3 Page	\$533	\$474	\$455	2.5" x 10"
1/2 Double Column	\$492	\$440	\$423	4.75" x 4.75"
1/2 Single Column	\$326	\$291	\$281	2.5" x 4.75"

Specific positioning for interior advertisements is not available.

Premium Placement Ad Rates/Sizes

Outside Back Cover (partial page, 7.5" x 5.5"**) – \$1,400 per issue
Inside Front Cover (full page, 7.5" x 10"**) – \$1,300 per issue
Inside Back Cover (full page, 7.5" x 10"**) – \$1,200 per issue

*Full-page ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.
 **Outside back cover ad with bleeds may be 8.5" x 6" plus 1/4" bleeds.

Please contact Kirsten Piechota at kirstenp@ctcpas.org or 860-258-0231 to confirm availability for premium placement advertisements.

Full Page
7.5" x 10"

Ads with bleeds may be 8.5" x 11" plus 1/4" bleeds.

1/2 Double Column
4.75" x 4.75"

1/2 Single Col.
2.5" x 4.75"

Half Page
7.5" x 4.75"

2/3 Page
4.75" x 10"

1/3 Page
2.5" x 10"

Outside Back Cover
7.5" x 5.5"

Ads with bleeds may be 8.5" x 6" plus 1/4" bleeds.



Connecticut CPA Insertion



Size of Advertisement

Interior

- Full Page
- 2/3 Page
- Half Page
- 1/3 Page
- 1/2 Double Column
- 1/2 Single Column

Premium Placement

- Outside Back Cover (partial page)
- Inside Front Cover (full page)
- Inside Back Cover (full page)

Issue(s) for Placement

Issue	Deadline
<input type="checkbox"/> Winter	December 1
<input type="checkbox"/> Spring	March 1
<input type="checkbox"/> Summer	June 1
<input type="checkbox"/> Fall	September 1

Cost Calculation

$$\frac{\text{cost per issue}}{\text{cost per issue}} \times \frac{\text{\# of issues}}{\text{\# of issues}} = \frac{\text{total cost}}{\text{total cost}}$$

Ad Submission

Please contact Kirsten Piechota at kirstenp@ctcpas.org or 860-258-0231 to confirm availability for premium placement advertisements.

Email high-resolution PDF materials to Kirsten at kirstenp@ctcpas.org.

Payment Information

Company Name _____

Contact Person _____

Phone _____ Fax _____

Email _____

Amount Due \$ _____ Check to CTCPA Visa MasterCard AmEx

Card# _____

Exp Date _____ CVV Code _____

Cardholder's Name _____

Cardholder's Signature _____

Billing Address Street _____

City, State, Zip _____