



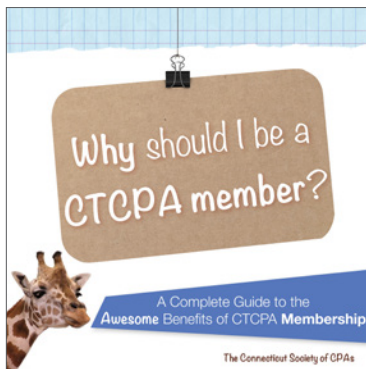
## Membership and Recruiting Booklets



>> Get your message in front of **new** and **prospective members** with these special **informational** and **recruiting** publications.



### CTCPA Membership Benefits Booklet

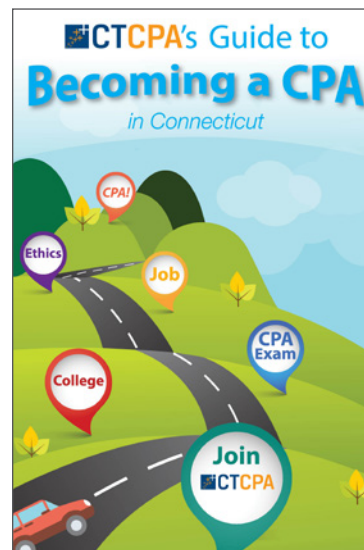


There are so many CTCPA membership benefits, we've decided we need to produce a special booklet just to highlight them all!

**Pricing:** \$2,000  
**Copies Printed:** 1,500 plus digital edition.

**Size:** Back Cover – Full Page,  
6" wide x 6" high plus a 1/4" bleed

### Become a CPA in Connecticut



We've gotten so many questions over the years about the CPA certification process that we decided to put all the answers in one place. Enter this five-step handbook to anything and everything aspiring CPAs in Connecticut need to know. This popular piece is distributed at college career fairs, recruiting events, and by request, and is also available as a digital edition on our website.

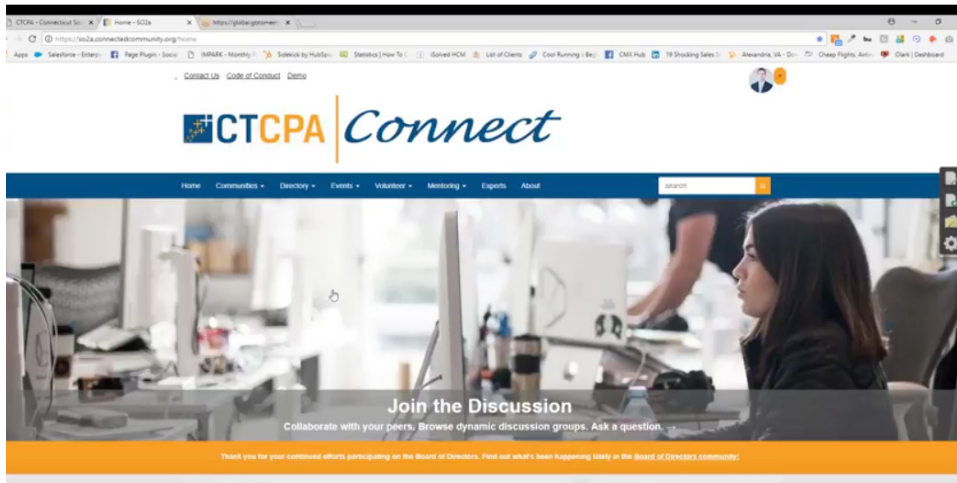
**Pricing:** \$2,500  
**Copies Printed:** 1,000 plus digital edition.  
*Price includes 100 copies for sponsor.*

**Size:** Back Cover – Half Page,  
5.5" wide x 4.5" high plus a 1/4" bleed



## CTCPA Online Community (continued)

### Online Community Advertising/Sponsorship



#### >> New opportunity!

#### Sponsor or advertise on our online community.

We are in the process of launching a new online community, bringing you a unique opportunity to reach our members as they interact in this dynamic new forum. Your business can be prominently featured alongside discussion of professional issues and shared news and resources.

We are currently gauging interest in various types of sponsorship or advertising opportunities – from an exclusive title sponsorship to shorter-run banner ads. Are you interested in learning more or discussing the possibilities? Reach out to Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org) or 860-258-0213.

### Membership/Recruiting Insertion Order

Due to the unique nature and printing schedule of these pieces, please contact Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org) or 860-258-0213 to discuss availability.

#### Placement

- CTCPA Membership Recruiting Booklet
- CTCPA Membership Benefits Booklet
- Become a CPA in Connecticut*
- Ethics Exam Insert

#### Cost

\$ \_\_\_\_\_

**All rates are net.**

#### Submission

Email high-resolution PDF materials to Melissa Thompson at [melissat@ctcpas.org](mailto:melissat@ctcpas.org).

#### Payment Information

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Amount Due \$ \_\_\_\_\_  Check to CTCPA  Visa  MasterCard  AmEx

Card# \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Billing Address Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_