



# Member PERKS

CTCPA offers our members to discounts on everything from spa services and concerts to insurance and office needs!

## Affinity Program Terms and Conditions

It is recommended that all products/services/programs should:

- Be consistent with the professional image of the CTCPA.
- Be offered on a statewide basis (i.e., vendors cannot specifically exclude an area of the state).
- Be provided by an organization with a reputation for quality and service.
- Ordinarily involve arrangements in which the CTCPA receives reasonable remuneration for its participation.
- Benefit and relate primarily to professional services of members. However, other services that would personally aid the members (e.g., theme parks) might be offered as a secondary or supplemental service.
- Not involve order processing by CTCPA. Staff work time should be kept to a minimum.
- Not, in most instances, involve contractual arrangements that must undergo attorney review.
- Be easily accessible to members (e.g., dedicated webpage).

**Member PERKS**  
CTCPA members can save big on everything from spa services and concerts to insurance and office needs!

Get links and discount codes at [www.ctcpas.org/memberperks](http://www.ctcpas.org/memberperks).

**Clothing**  
Save 15 percent on full-priced merchandise with your Brooks Brothers corporate membership card.

**Daycare**  
Save 10 percent on tuition – and get your extended care fees waived.

**Automotive**  
Save 10 percent on parts and labor on any service or repair – and get all kinds of free stuff.

**Fun Stuff**  
Save money on popular events in Hartford, from concerts to sports.  
Save money on popular events in Bridgeport, from concerts to sports.  
Save 15 percent on golf tee times and money off at the Apple Barrel.  
Save 10 percent on your monthly gym membership.  
Save 10 percent on spa services and gift cards.  
Save 20 percent on wildflower and lawn seeds.

**Insurance/Financial Planning**  
Insurance and financial planning resources for your personal and business needs. 1-800-981-0100  
Save on professional liability insurance. 1-800-453-4021

**Office Needs**  
Save 40 percent on select books of the month and 25 percent on all CCH tax and accounting books, including the U.S. Master Tax Guide.  
You (and your clients) can save 10 to 40 percent on credit card processing fees.  
Save up to 36 percent on a broad portfolio of shipping services.  
Save on Paychex' scalable platform integrating payroll, HR, and employee benefits.

**CPA Exam Review Courses**  
These review courses all offer a member discount.

Logos: BARNUM FINANCIAL GROUP, PACE, CCH, IMS, UPS, PAYCHEX, BECKER, Surgent, GLEIM CPA Review Redefined, ROGER CPA Review, EXAMMATRIX™



**Are you interested in becoming an affinity partner and offering a special service, promotion, or discount to our members?**

Please contact Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org) or 860-258-0213 to discuss availability.

# Unique Opportunities



## Education Center Meeting Room Naming



The CTCPA Education Center in Rocky Hill welcomes more than 7,000 visitors each year, including continuing professional education seminar participants, CPA community leaders, aspiring CPAs taking exam review courses, and dozens of professional services groups who rent the bright, professional space for meetings and events.

We're offering the opportunity to prominently display your company name or logo in the front and back of each of our three classrooms.



### Annual Pricing

Classroom A • \$5,000  
Classroom B • \$3,000  
Classroom C • \$3,000

All three classrooms • \$10,000  
(entire meeting space)



Each of the sponsorship opportunities on this page include displaying your company's logo (on a rotating basis with other sponsors and information) on the Education Center's digital signage in the beverage and food service area. The screens also offer participants a cable news feed.

## Wifi Access Sponsor



All visitors at the CTCPA Education Center enjoy free wifi access. Each participant will use a simple password to login to the wifi and will then be automatically directed to your company's website as they begin their browsing experience. You'll also have your logo featured on the wifi password signage and business card-sized wifi handout cards throughout the facility.

Annual Sponsorship • \$2,000

One sponsorship available.

## Electronics Charging Station Sponsor



Today's professionals rely on their digital devices, especially when they're out of the office. Provide convenience and peace of mind to meeting participants with your sponsorship of our unique high-speed electronics charging station, compatible phones and tablets by a variety of manufacturers.

Annual Sponsorship • \$2,000  
One sponsorship available.



Reserve your space today for these extremely limited opportunities!

Due to the unique and limited number of these opportunities, please contact Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org) or 860-258-0213 to discuss availability.