

Navigate rapid change, share knowledge, and help shape the future of your organization and the profession.



## Spark connections to grow your business.

Engage well beyond the CPA community with attorneys, bankers, financial planners, legislators and regulators, not-for-profit professionals, and more – and bring your staff to help them learn the ropes of networking and business development.



## Must-have benefits:

- Forge connections with fellow leaders in public accounting and business and industry at specialized meetings like the Small Firm Roundtables and C-suite member programs.
- Be the first to know about critical issues with exclusive news updates, Town Hall meetings, roundtables, and more.
- Boost visibility by listing your firm in our Find a CPA online search engine.
- Tackle pipeline challenges through extensive opportunities to empower emerging leaders to grow and excel.
- Save with the member rate on your firm's peer review.



## Tap into leading-edge resources to fuel growth.

Dive into the latest trends in technology, strategic planning, regulation and compliance, expansion of services, and much more to keep you ahead in a rapidly changing business environment.



## Share your expertise.

Exchange knowledge and advice as a member of a specialized committee or in our private online community, serve as a member of the Advisory Council or Board of Directors, or serve as a speaker, author, or media source.



Optimize and save on professional development with leveled tracks and an in-house concierge service.

Unlock exclusive member savings on recommended tracks by experience level and bulk credit passes, or use our free concierge service to bring the perfect instructor right to your office.